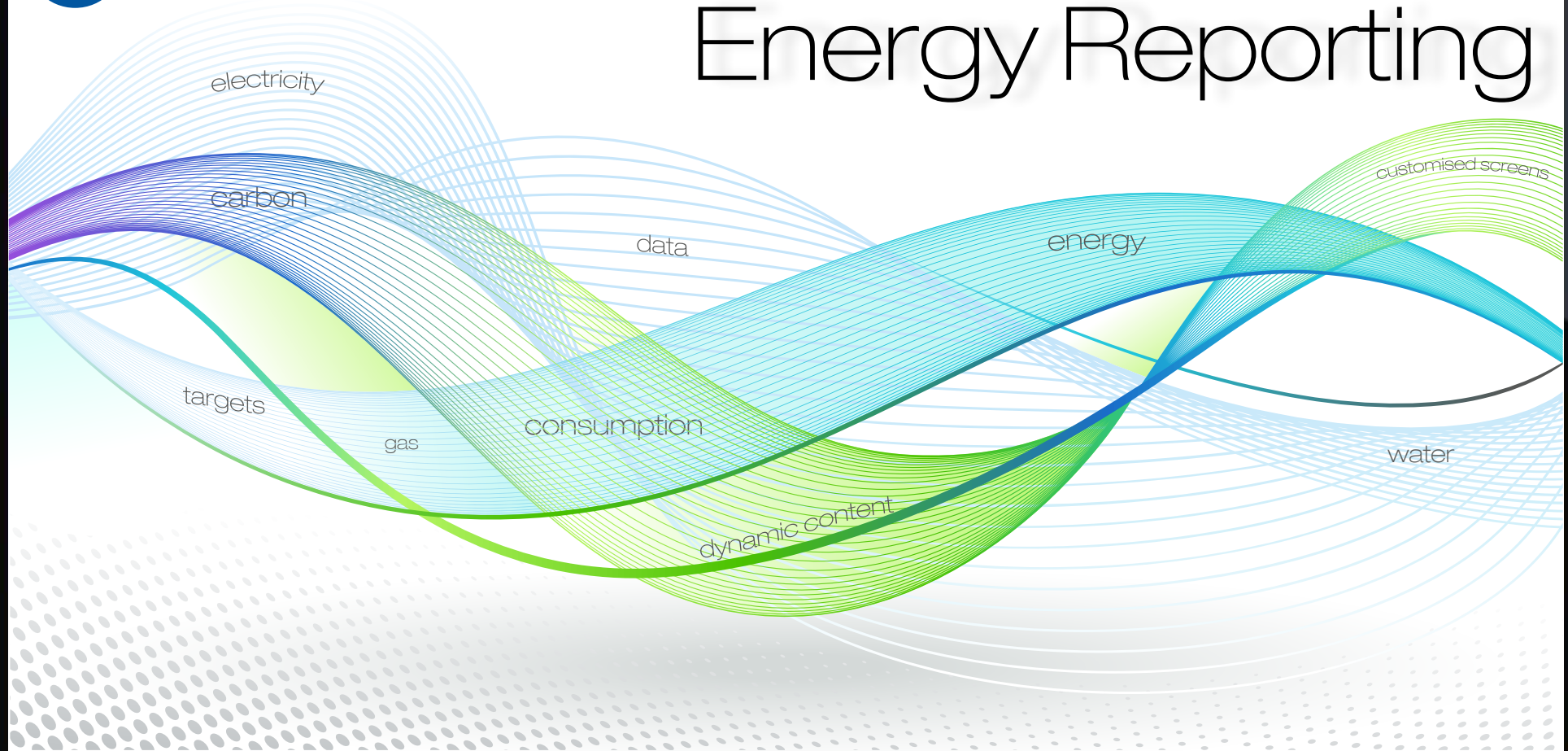




The Ultimate in Energy Reporting



Of all the available tools to help you encourage energy efficiency across your organisation, probably the most powerful is the information about how well you are already doing.

A successful energy management campaign, however, cannot be orchestrated solely from the top. To make a real difference the whole organisation must be focussed on the challenge. When we started developing the estream service, we asked our customers two key questions:

1. How do you continually engage your staff to maintain high standards of energy management?
2. How do you promote your company's commitment to the environment to your customers and stakeholders?

Information demonstrating your energy efficiency success is a powerful tool, whether you are encouraging behavioural change across your organisation or promoting this success externally.

Presenting relevant information to the right people is now possible due to advances in communications technology. This information can inspire change in your staff and demonstrate your extraordinary achievements to your customers.

"Engaging stakeholders to improve energy efficiency - Inenco estream offers you the opportunity to utilise the latest technology to get information to customers, suppliers and all of your people."



Jason Thackray – Director of
Consultancy Development

the system

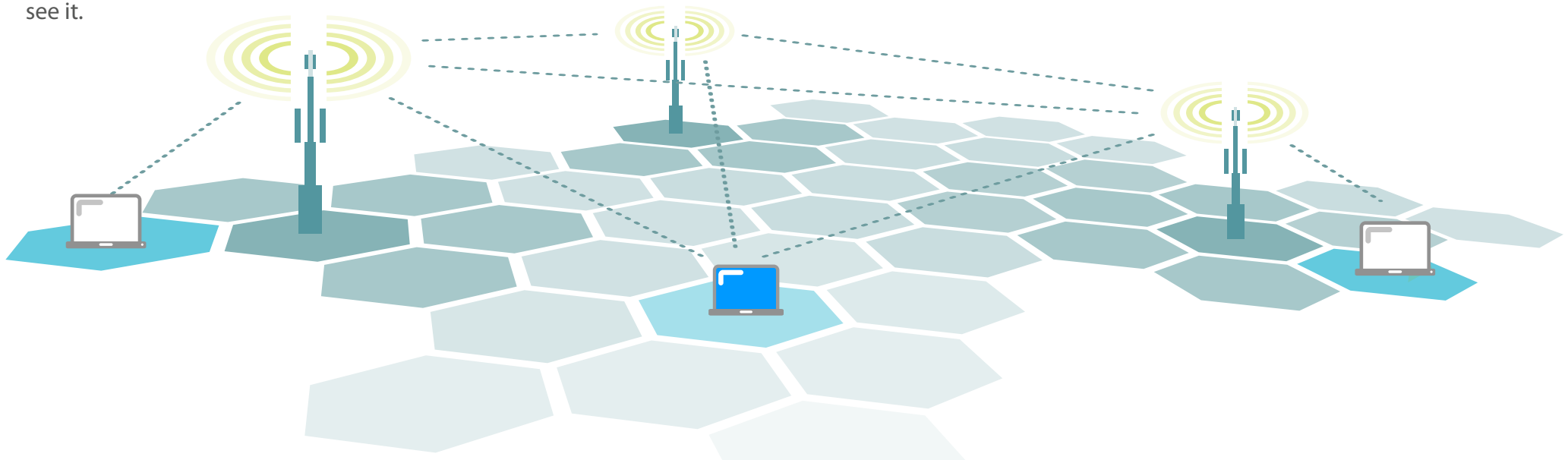
The Inenco estream system is the most advanced energy communication tool available in today's market. It has been developed by Inenco and CMS Media (CMS), as an end to end solution for businesses looking to engage staff, customers and stakeholders alike in their environmental performance initiatives.

Utilising the latest 3G communications networks, the Inenco estream system allows you to distribute up to date energy and environmental performance data alongside other dynamic multimedia content. The resulting information is then displayed on LED screens that can be situated strategically across your estate.

The range of content that can be displayed is endless – customisable energy, water, carbon and environmental reports are automatically updated using live data periodically. This can be integrated with up to the minute news, weather and other relevant business information whether it is text or multimedia.

estream is powered by a digital platform content management system designed specifically by CMS. This allows content to be updated and added from any web enabled device, either by site personnel or by a head office function. Content can be standard across the estate, based on site specific information, or any combination of the two.

The system is easy to use, flexible and secure, allowing you to easily deliver the information you want, when you want it, to the people you want to see it.



Bespoke Reporting

Inenco's database can capture, store and process your meter reads directly, as well as performing a number of calculations and conversions to ensure that data is displayed in an easy to understand format. estream can also compare performance statistics across time periods, and against targets and forecasts defined by you.



Centralised Content Management

Our user friendly interface will make it easy to customise the system to your requirements. You can access the system direct from your head office, or at individual site level. Layered security options are available, allowing for access levels to be set, and providing notifications of any site specific changes made.

Dynamic Content

estream has a wide range of display possibilities beyond your usage data. Multiple feeds sourced from the internet can easily be included to convey useful, dynamically updated information, such as live weather data and industry news. Perhaps you want to display company news, or marketing messages? With estream, the options are endless.

Screen Customisation

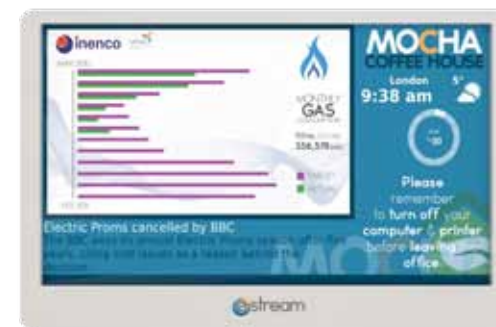
Whether you are planning a high impact system at your headquarters, a screen in each of your branches, or screens in your public areas, we can tailor make your solution.

We can provide low energy, stand alone LED screens of various sizes which use wireless, mobile technology.

benefits of estream

The great flexibility of the estream service means that it can support all organisations. We will work with you to devise an estream solution that will deliver a range of benefits, which include:

- ✓ Engaging your customers and stakeholders in your energy and carbon reduction initiatives with monthly updated energy data, or even day +1, where available.
- ✓ Unique CSR reporting, with screens clearly showing your corporate policies and strategies. By customising your display you can reflect specific corporate commitments and demonstrate these to clients and peers.
- ✓ Displaying data in a way that is fully specified and designed to suit your organisation. The customisation options for the display of additional information are endless.
- ✓ Flexible placement of state of the art LED screens across your estate to suit the needs of your organisation.
- ✓ Full service and management by a third party support team for an agreed duration, including data support from Inenco.



the phases of implementation

Phase One - estream trial

Phase Two - Rollout

Stage 1 –
Development of
the specification
and design

Stage 3 – Finalise
output

Stage 4 – Agree
numbers for
phased rollout

Stage 6 –
Communication
systems and rollout
plan

Stage 8 –
Completion
presentation and
sign off

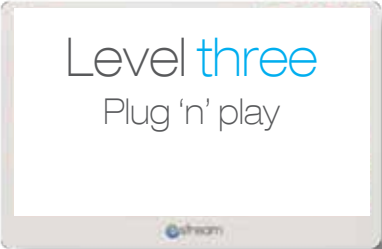





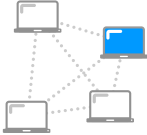

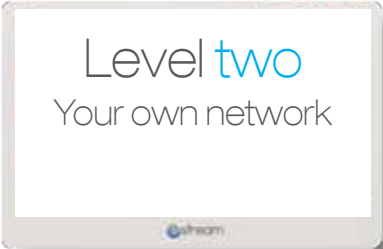





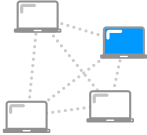
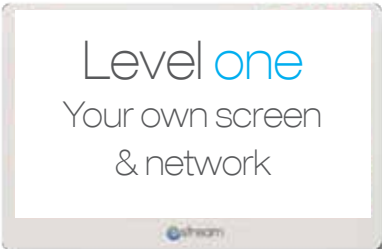



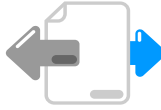
Stage 2 – Trial of
the output for a
fixed period of
time

Stage 5 –
Planning and
management
stage –
installation points
and fixings

Stage 7 – Formal
proposal and
installation
timeline

which estream is right for you?

In order to suit the specific needs of your organisation, we have made three estream service levels available. These options are summarised below:

	Server Hardware	estream License	Content Management System	Technical Support	Data Management	LED Screens	Plug 'n' Play Screens
 <p>Level three Plug 'n' play</p>							
 <p>Level two Your own network</p>							
 <p>Level one Your own screen & network</p>							

*Technical and data support is for a 12 month minimum period as standard.

This revolutionary system is the result of a collaboration between Inenco and CMS Media (CMS). CMS are one of the largest providers of video based information screens, with customers including Spire Healthcare, Nuffield Healthcare, the NHS and Marriott Hotels.

CMS have created this system to allow consumption data, hosted by Inenco, to be extracted, visualised and then distributed out onto screens. This is complimented by the ability of Inenco's data systems to capture, store and process vast numbers of meter readings on a daily basis. The ability to show your actual data on the estream screens relies on data being provided in a timely fashion.

Inenco has been an expert in Energy Procurement since 1968. Over the years we have developed our offering to aid you with every aspect of managing the energy you use, including compliance, consumption and generating your own energy. Reflective of our innovation and continued commitment to our industry, in 2010 we were voted **Energy Consultant of the Year at the Energy 'Buying and Supplying' Excellence Awards**. Inenco is proud to be an ISO 9001 accredited company.

During the initial stages of implementation, you will be supported by both Inenco and CMS. Once the systems are in place, primary support will come from Inenco.

This service is another example of how Inenco are harnessing information technology to help organisations take control of energy consumption. To find out more about Inenco estream or find out about the full range of support that we can provide for your organisation, give us a call or drop us an email.



finding out more.



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